

// VOLUME 7
VVAYFINDING
SIGN SYSTEMS



graphic dimension

ESIGN MAKERS' \*
HAND
BOOK
WAYFINDING SYSTEMS

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//Modern Flat Shape

//Round or Square Profile

//Black or Silver

//Customized Options



Perfect systems for directional guidance in offices, hospitals, retails, schools to help visitors navigate through the building with ease.

SignPro Systems® (SPS) provides affordable, modular wayfinding signage to the trade. From wall frames to self-standing pylon directories and everything in between, SignPro offers the directional indoor signage your clients need. SPS is proud to boast ever-increasing custom capabilities; we can build frames and signs suited to your exact specifications.



### **CURVED SYSTEM**

//Sleek Curved Shape

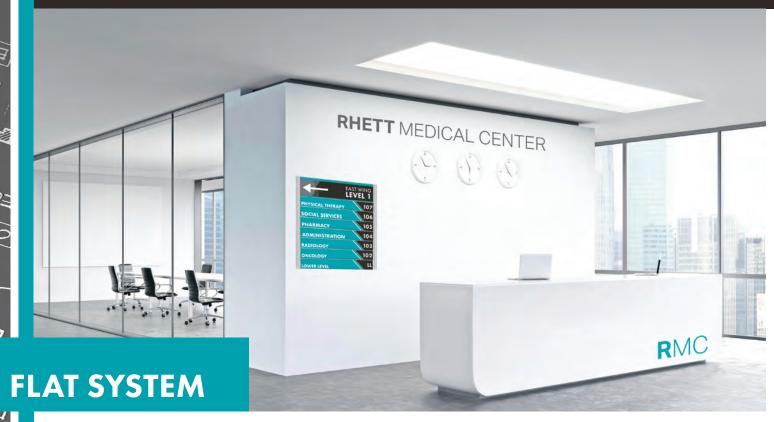
//Black or Silver or combination thereof

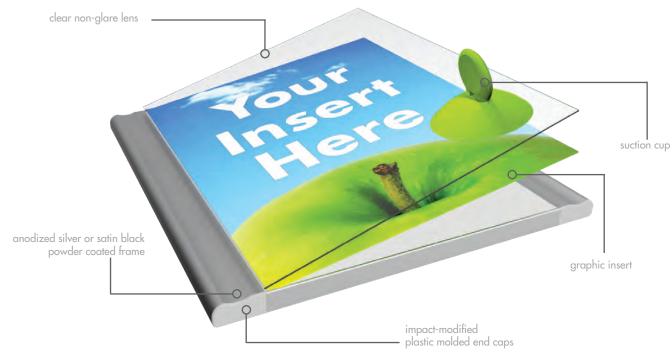
//Customized Options

SignPro frames accommodate a multitude of sign substrates, from printed paper inserts mounted with your protective lens, to laminated prints, cut vinyl, photopolymer, ADA faces, engraved plastics, metal and more. We ensure to work with you based on the material best suited for the project.

Made in the USA // AFFORDABLE // FAST

# INTRODUCTION





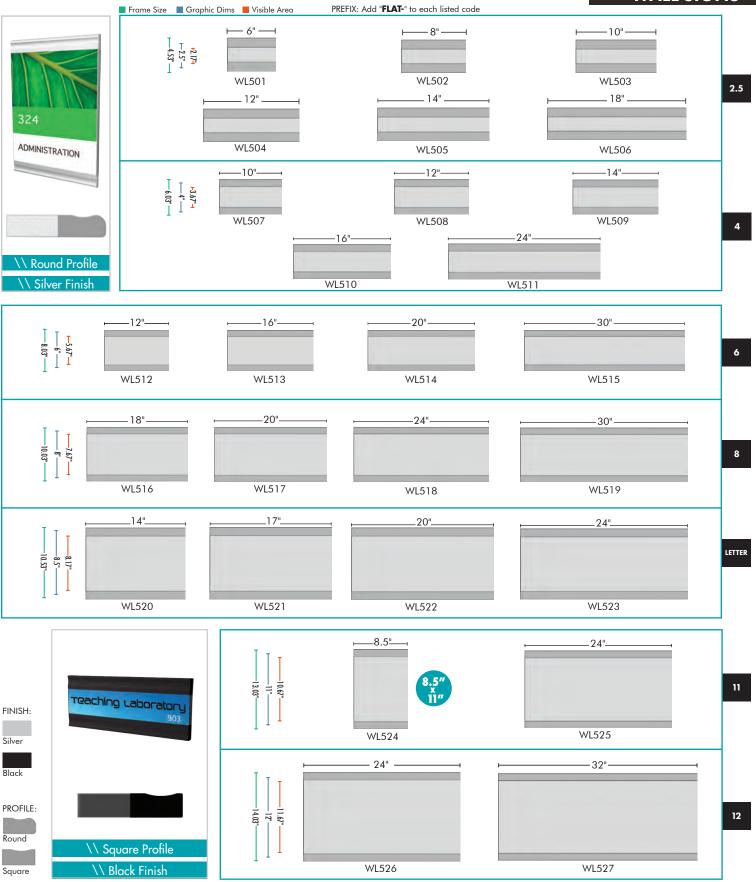
- \\ Aluminum frame extrusions are offered from 6" to 32" wide, at varying heights

  - \\ Frames are available in anodized silver or powder-coated black
  - \\ Plastic end caps are offered in gray or black
  - $\$  Frames come standard with a clear, non-glare lens
  - \\ Tape mounting included, holes are an additional cost
  - \\ Custom lengths available



### **TOP & BOTTOM**

### **WALL SIGNS**





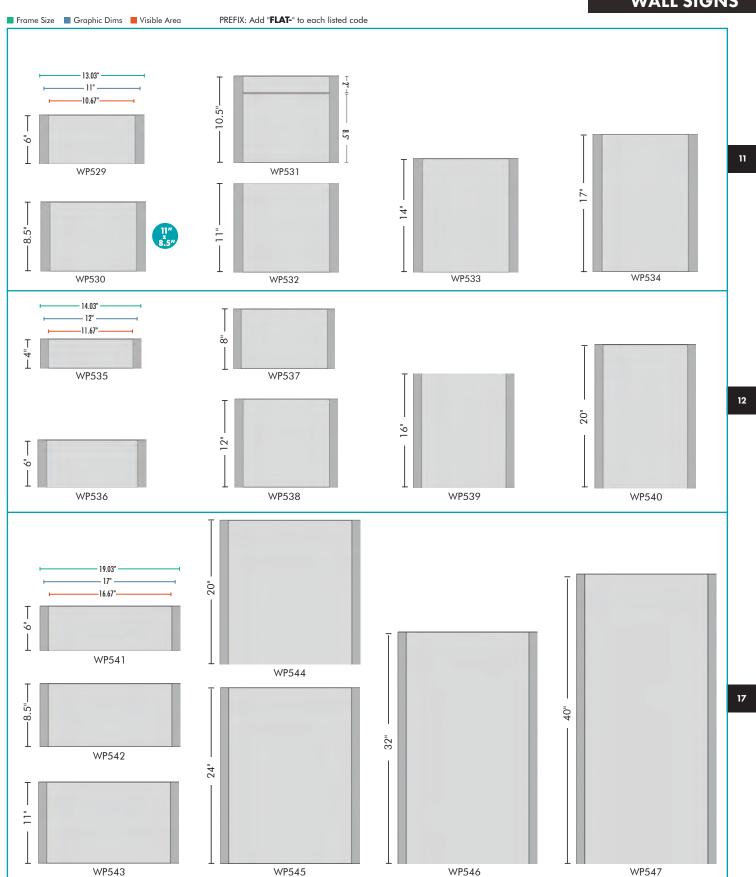
6





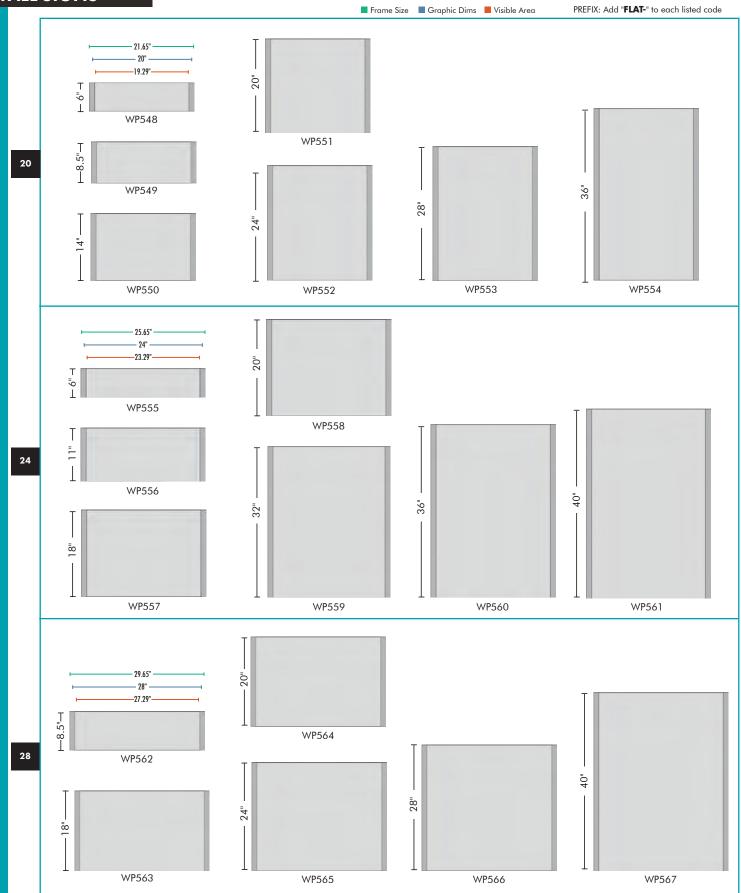
### **LEFT & RIGHT**

### **WALL SIGNS**



### **LEFT & RIGHT**

### **WALL SIGNS**



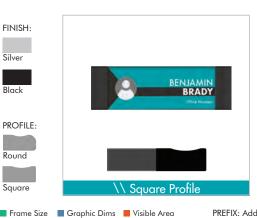
8

# **FLAT**



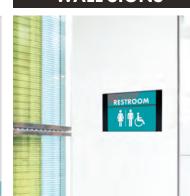
### **LEFT & RIGHT**

### **WALL SIGNS**





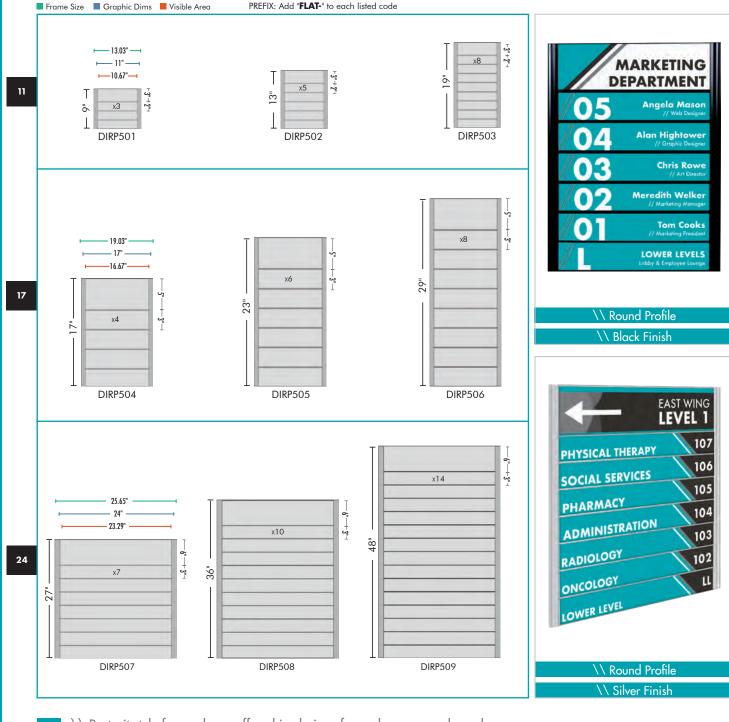






### **PORTRAIT**

### **DIRECTORIES**



- \\ Portrait style frame shape offered in choice of round or square-shaped
  - \\ Frames located on the left & right sides
  - \\ Configure the directory header to be placed as desired
  - \\ Frame color choice of anodized silver or black
  - \\ Dividing strips & end caps match the frame color of choice
  - \\ Inserts can be replaced individually
  - \\ Custom sizes available



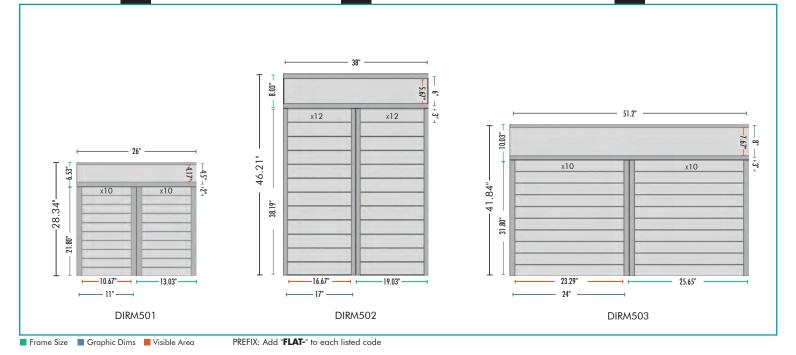
# **FLAT**

# MULTI-PANEL

# DIRECTORIES



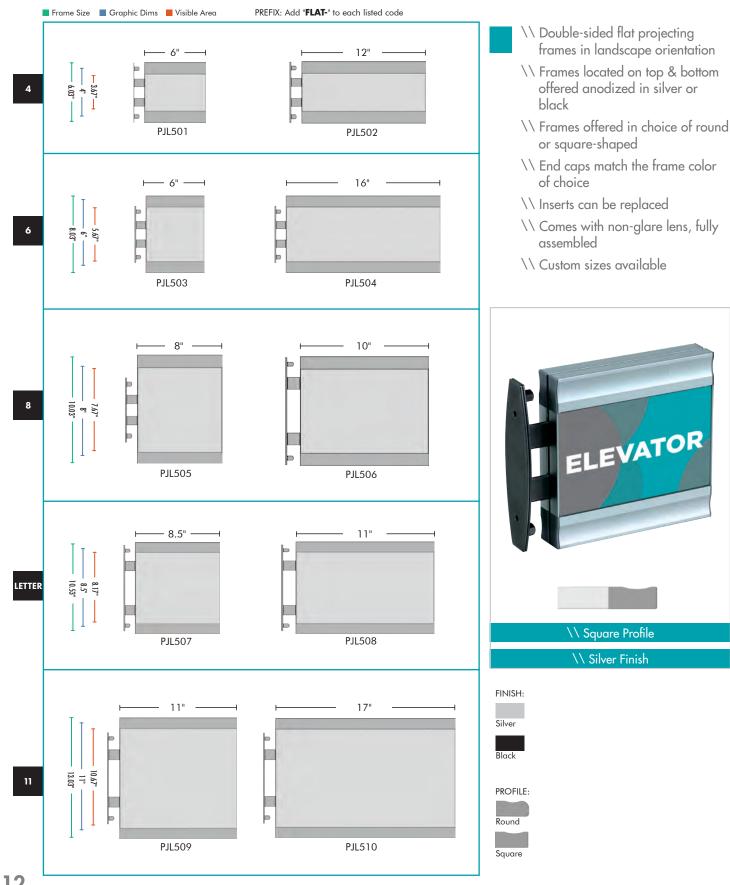
11 24



- \\ Combine multiple frames with a top & bottom header
  - \\ Frames located on the left & right sides below the header
  - \\ Frame color choice of anodized silver or black
  - \\ Dividing strips & end caps match the frame color of choice
  - \\ Inserts can be replaced individually
  - \\ Custom sizes available

### **TOP & BOTTOM**

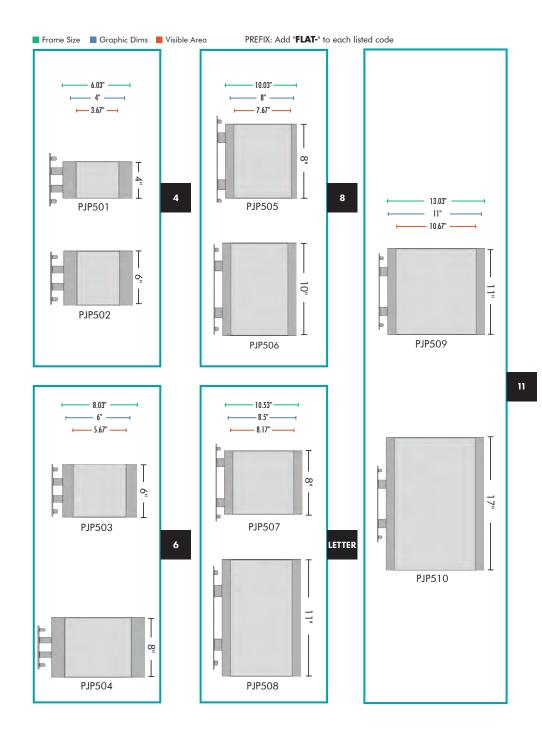
### **PROJECTING**





### **LEFT & RIGHT**

### **PROJECTING**



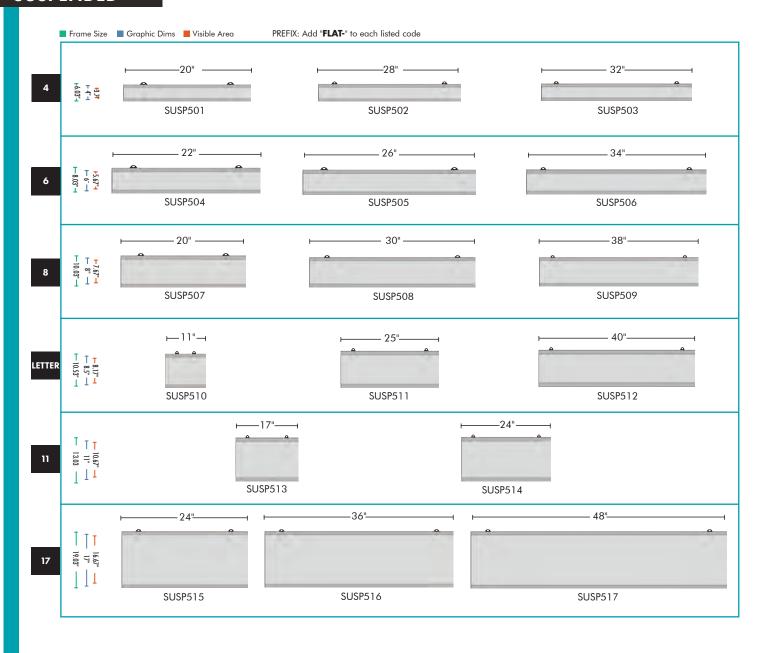


- \\ Double-sided flat projecting frames in portrait orientation
  - \\ Frames located on left & right sides
  - \\ Frame color choice of anodized silver or black
  - \\ Frames offered in choice of round or square-shaped
  - $\$  End caps match the frame color of choice
  - \\ Inserts can be replaced individually
  - \\ Comes with non-glare lens, fully assembled
  - \\ Custom sizes available



### **TOP & BOTTOM**

### **SUSPENDED**



- \\ Double-sided flat projecting frames in landscape orientation
  - \\ Frames located on top & bottom offered in anodized silver or black
  - $\$  Frames offered in choice of round or square-shaped
  - \\ End caps match the frame color of choice
  - \\ Inserts can be replaced individually
  - \\ Comes with non-glare lens, fully assembled
  - \\ Custom sizes available



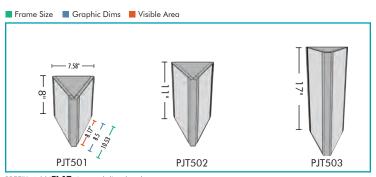
## **FLAT**

### **TRIANGULAR**

### **PROJECTING**



- \\ Frames located on the left & right sides
- \\ Configure the directory header to be placed as desired
- \\ Frame color choice of anodized silver or black
- \\ Inserts can be replaced individually
- \\ Custom sizes available



PREFIX: Add "FLAT--" to each listed code

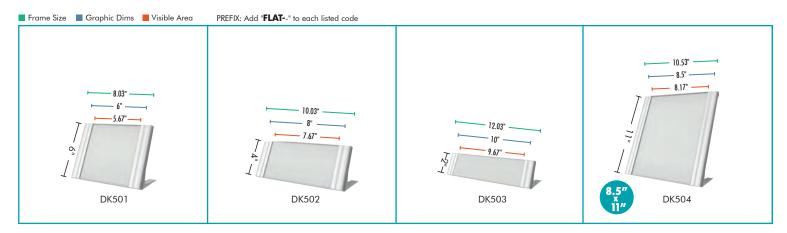
### **SAMPLE KIT**



- Double-Side Suspended | 12"w x 4.5"h
- Desk Frame | 3"w x 2.5"h
- Wall Sign | 5"w x 3"h
- Projecting Sign | 6"w x 4"h
- Directory | 3"w x 11"h
- Wall Sign | 8.5"w x 11"h
  - Suction cup
  - 4 side extrusions
- \\ High quality standing desk frames with frames on left & right sides
  - \\ Frame color choice of anodized silver or black
  - \\ Frame shape offered in choice of round or square-shaped
  - \\ Clear, non-glare lens and suction cup included
  - \\ Custom sizes available

### **DESK FRAMES**

### **DESK**







- \\ Aluminum frame extrusions are offered from 4" to 48" wide, at varying heights
  - \\ Frames are available in anodized silver or powder coated black

    - \\ Custom lengths available



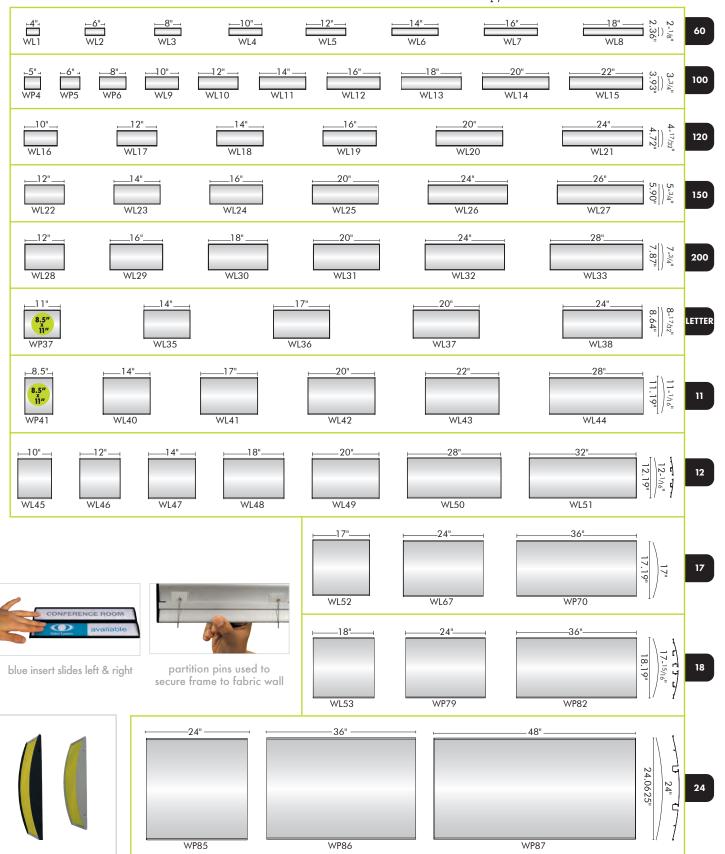




### **TOP-TO-BOTTOM**



### **WALL SIGNS**



### **LEFT-TO-RIGHT**

### **WALL SIGNS**



- \\ Frames are available in anodized silver or powder coated black
- \\ Frames come standard with a clear, non-glare lens
- \\ Tape mounting included, holes are an additional cost
- \\ Frames are ADA-compatible
- \\ Custom lengths available



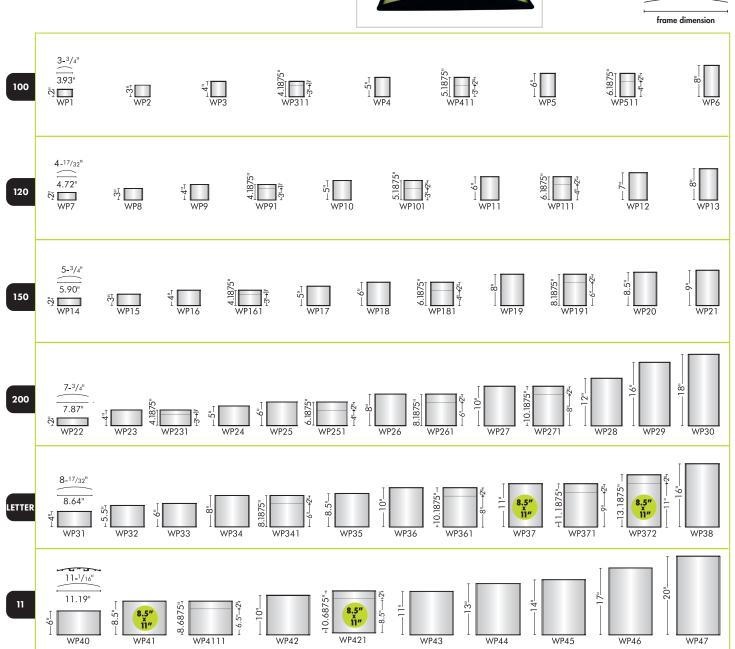




comes fully assembled

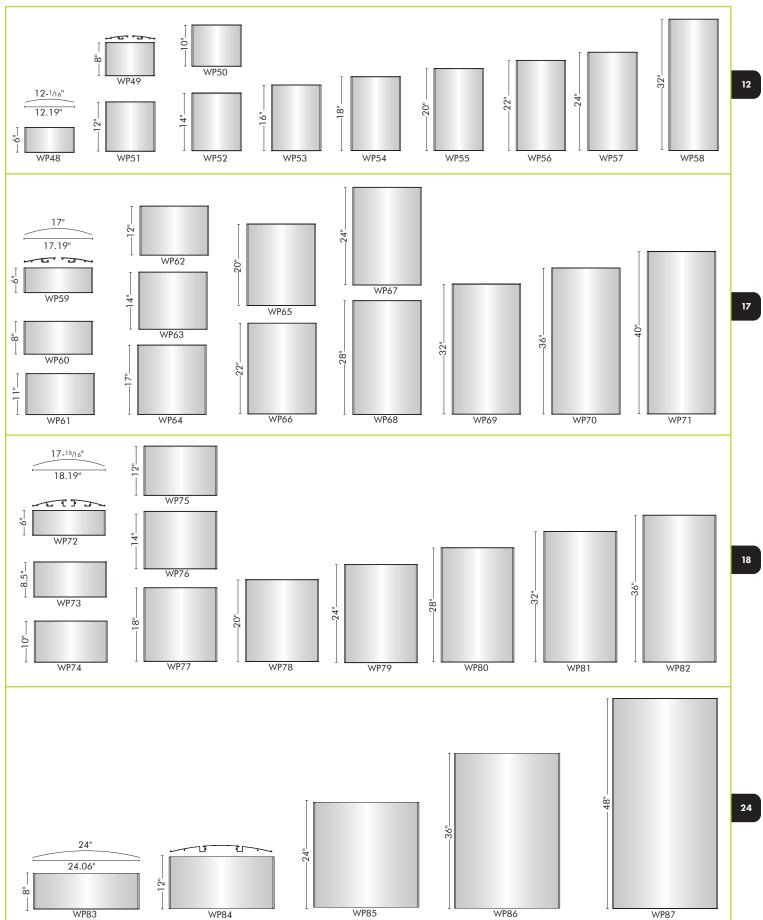






All length measurements apply to the extrusion only and exclude the end caps.





### **DIRP SERIES**

### **DIRECTORIES**



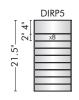
frame dimension

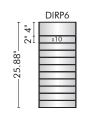


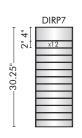












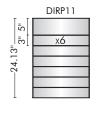


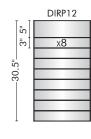


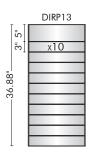


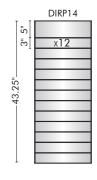
24





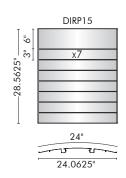


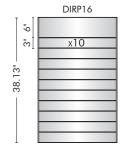


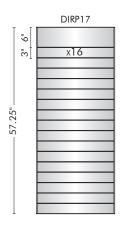




graphic is easily inserted before clear, non-glare lens







All length measurements apply to the extrusion only and exclude the end caps.

- \\ Dividing strips adhere to the frame and can be placed anywhere desired
  - $\$  End caps located on top & bottom
  - \\ Inserts can be replaced individually
  - \\ Custom frame combinations & lengths available





20

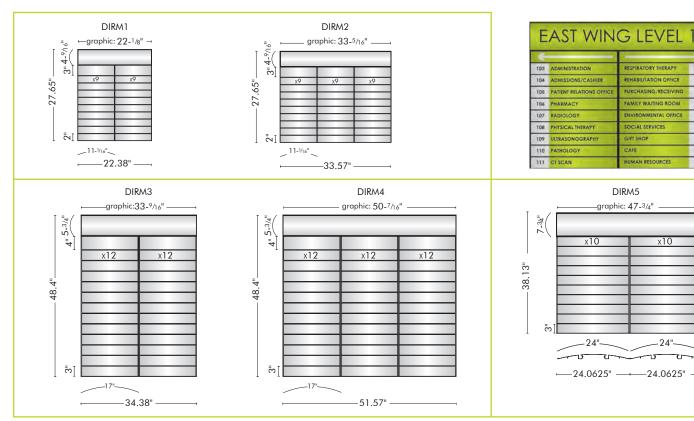


### **DIRM SERIES**

### **DIRECTORIES**

114

- \\ Combine multiple vertical frames with a top-to-bottom curve header
  - \\ Vertical frames come with black dividing strips
  - \\ Inserts can be replaced individually
  - \\ Choice of black or gray end caps
  - \\ Custom frame combinations & lengths available



All length measurements apply to the extrusion only and exclude the end caps.







the non-glare lens is easily taken off with the suction cup for individual graphic replacement

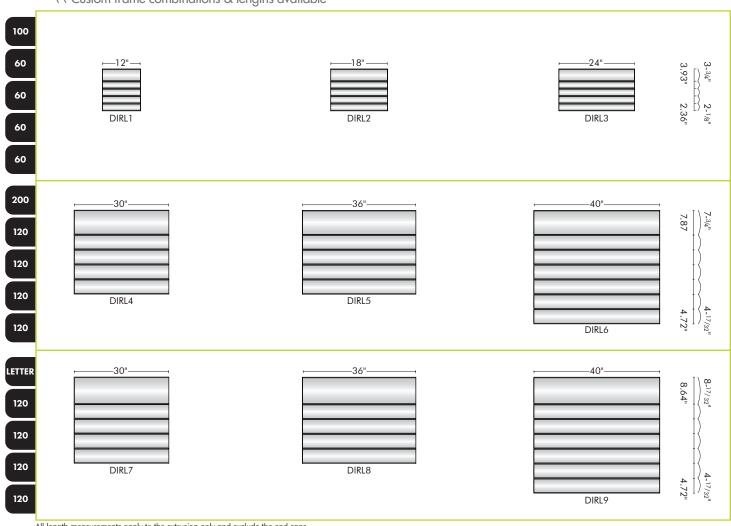
### **DIRL SERIES**

### **DIRECTORIES**

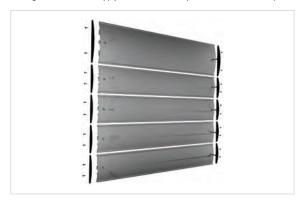
- \\ Consists of multiple top-to-bottom curved frames combined
  - \\ End caps on left & right sides
  - \\ Comes as separate frames to mount to the wall individually
  - \\ Choice of black or gray end caps
  - \\ Custom frame combinations & lengths available







All length measurements apply to the extrusion only and exclude the end caps.





each frame allows for unique insert, available in custom widths up to 8'



the non-glare lens is easily taken off with the suction cup for individual graphic replacement



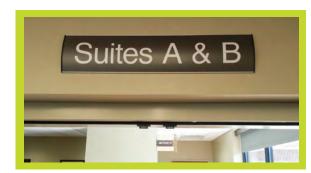
### **CASE STUDY**

### **IN-SITUATION**









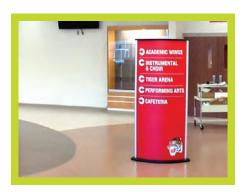
Tri-State Memorial Hospital

This project was a great success. There is a sign type for every room and wayfinding location, and it was easy to customize and incorporate the signage into the entire design concept of the facility.

### Signage Challenge

Tri-State Memorial Hospital was in need of a variable and consistent wayfinding and room identification system throughout the facility. The sign solution needed to offer a variety of functions, while remaining easy-to-read to assist doctors, patients and visitors in navigating the facility to different wings and specialty clinics.







photos courtesy of Signs Now #74

### Signage Challenge

North Gibson School Corporation was in need of interior wayfinding signage for their high school to guide students, staff, and visitors to the right rooms and destinations.

The outcome is effective and aesthetically pleasing to everyone who visits. The signage blends well. It directly guides visitors, students and staff to their intended destinations.

### **PJL**

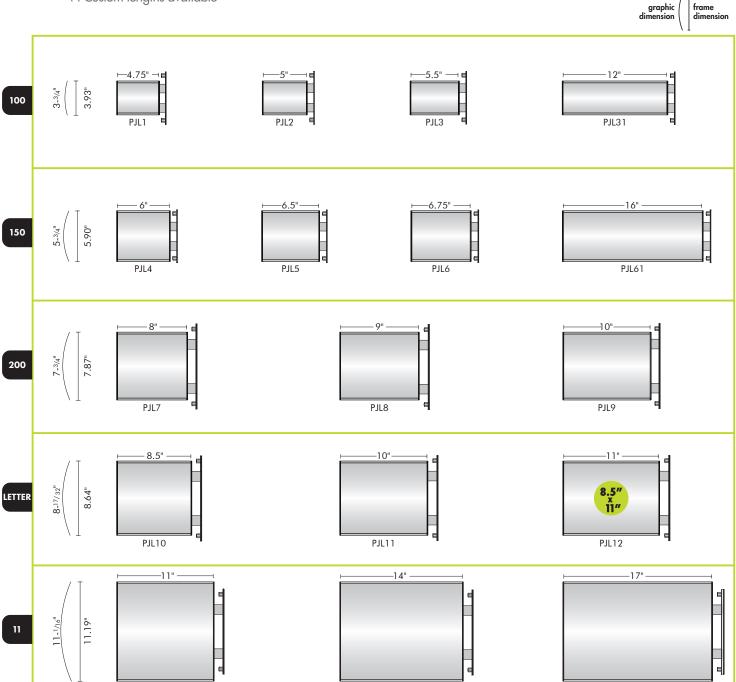
### **PROJECTING**

- \\ Double-sided, comes in landscape or portrait positions
  - \\ End caps on left & right sides
  - \\ Anodized silver or powder coated black frames
  - \\ Choice of black or gray end caps
  - \\ Comes with clear non-glare lens
  - \\ Custom lengths available





PJL15



PJL14

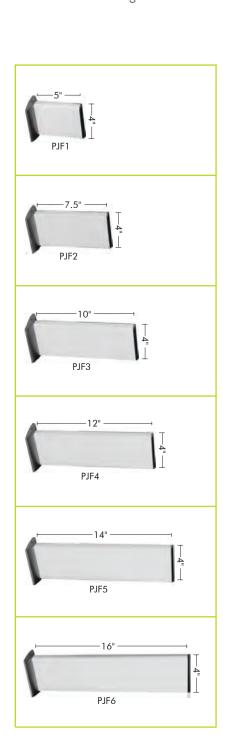
PJL13 All length measurements apply to the extrusion only and exclude the end caps.

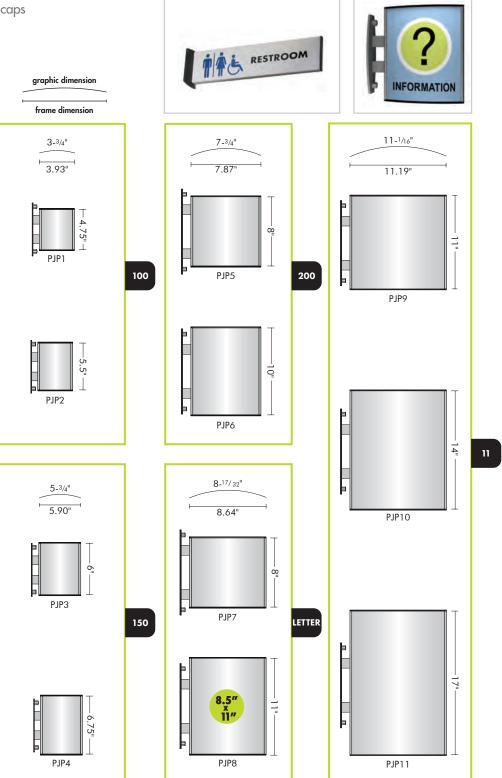


### PJP

### **PROJECTING**

- \\ Flat, double-sided, projecting signs
  - \\ Idea for cut vinyl applications
  - \\ Sliver finish with black plastic end caps
  - \\ Comes fully assembled
  - \\ Custom lengths available





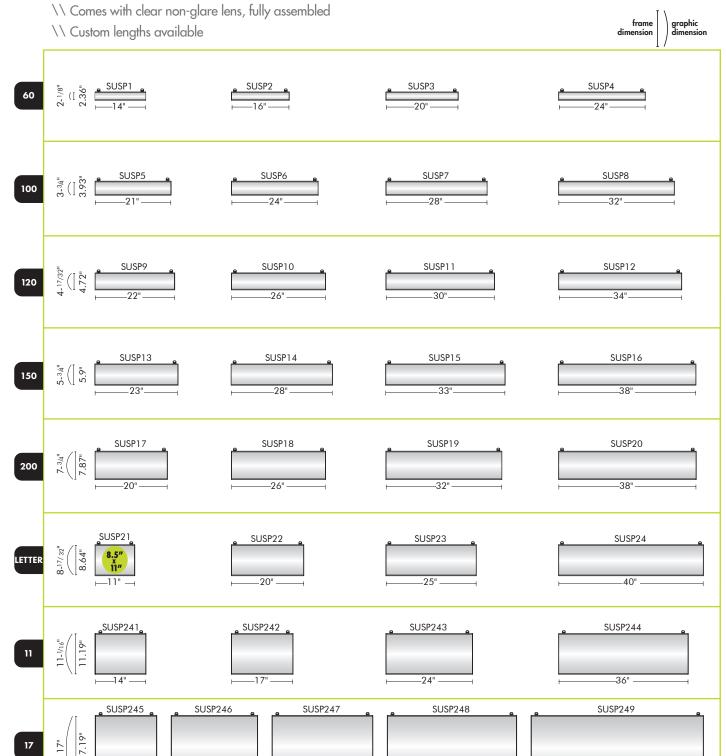
### **TOP-TO-BOTTOM**

### **SUSPENDED**

- \\ Suspended signs combine back-to-back extrusions
  - \\ Ideal for cut vinyl applications
  - \\ Choice of black or gray end caps







-24"

-28"

-36"

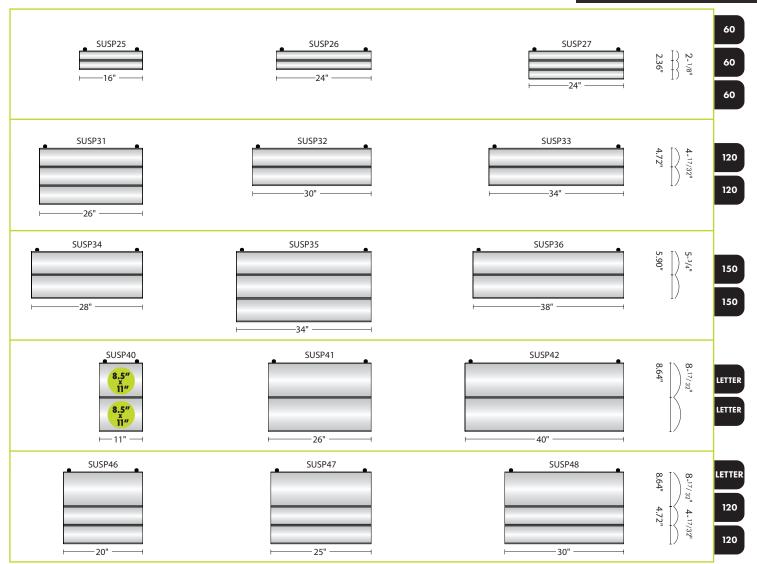
-48"





### **TOP-TO-BOTTOM**

### **SUSPENDED**

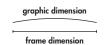


All length measurements apply to the extrusion only and exclude the end caps.

24" left-to-right curve



17" left-to-right curve



### **LEFT-TO-RIGHT**

### **SUSPENDED**



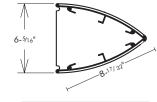
- \\ Combined with the height of your choice
- \\ Silver or black curved aluminum face, choice of black or grey end caps
- \\ Comes complete with a clear, non-glare lens
- \\ Comes fully assembled

### **PJT**

### TRIANGULAR

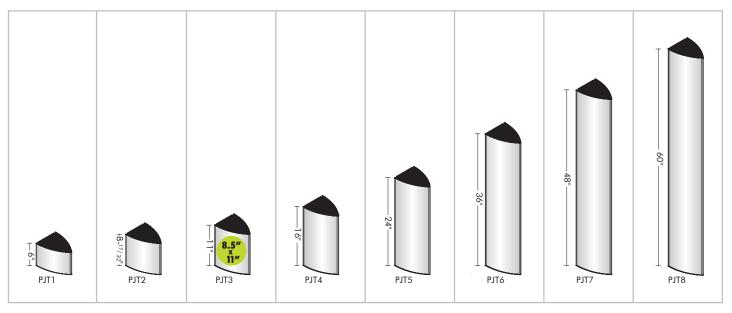
- \\ Triangular frames offered in two silver or black aluminum curved faces
  - \\ Black powder-coated steel end caps
  - \\ Mounting plates come standard with keyholes and round holes
  - \\ Available in eight standard heights
  - \\ Custom lengths available











### TR

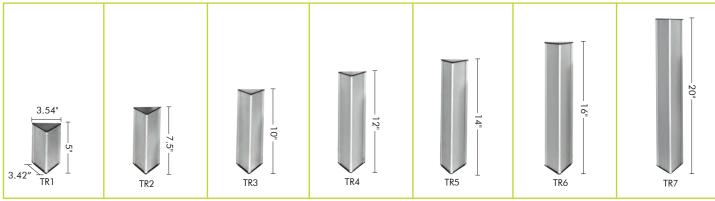
### TRIANGULAR

- \\ The triangular aluminum extruded body with impact-modified molded plastic end caps
- \\ Allows for wall or ceiling mount
- \\ Visible from two directions
- \\ Custom lengths available









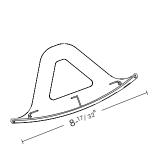
All length measurements apply to the extrusion only and exclude the end caps.

# **CURVED**



### **DKP SERIES**

### **DESK**



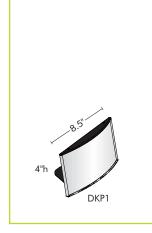


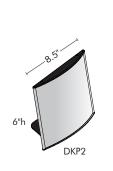




Marketing Depo

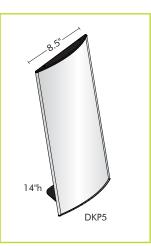
The **DKP series** of standing desk frames consists of high quality, powder-coated black anodized silver extruded aluminum body with a black plastic top cap and black steel foot plate. Its clear, non-glare lens and suction cup come standard. Custom lengths available.

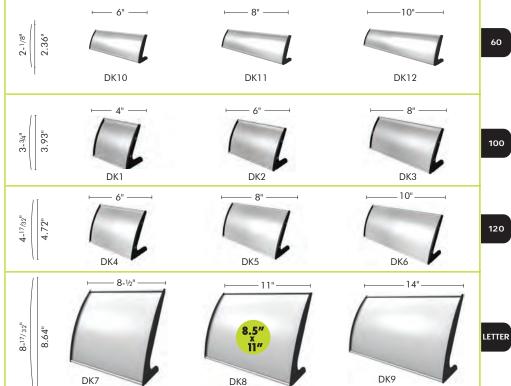












### **DK SERIES**

### **DESK**



The **DK series** of standing desk frames offers impact-modified plastic molded end caps that double as feet for desk or table top use and a high quality, extruded aluminum body with anodized silver or satin powder-coated black finish. Clear, non-glare lens comes standard. Custom lengths available.

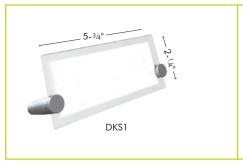
### **ACRYLIC**

### **DESK**

The **DKS** series of standing desk frames features two clear acrylic protective plates that protect your print and brushed silver aluminum support feet for a sharp and modern look. Comes in two standard sizes.











silver aluminum feet detach from clear acrylic plates for easy graphic insertion

### **CONCAVE**

### **DESK**

These sleekly designed **CONCAVE** desk frames are constructed of high-quality extruded aluminum. The lens slides in and out for easy print replacements. Comes standard in anodized silver or satin powder-coated black finish in two standard sizes.



Dimensions above are graphic sizes only.



lens and graphic slide out for easy replacement



**PLEXI** 

**DESK** 

The **DKD** line of desk frames combines a stable domed, brushed silver aluminum holder with an elegant protective acrylic folded pocket providing a modern double-sided option and allows easy graphic changes. Comes in four standard sizes.

Dimensions above are graphic sizes only.



### **SAMPLE KIT**



- Curve Wall Sign | 8"w x 2.125"h
- Curve Wall Sign 3.75"w x 4"h
- Curve Wall Sign 4.5"w x 3"h
- Curve Wall Sign 5.75"w x Header 5.75"h
  - + Footer 5.75" divided
- Curve Wall Sign 7.75"w x 4"h
- Curve Wall Sign 8.5"w x 11"h
- Snap Frame 8.5"w x 11"h
- Desk frame | 3.75"w x 2"h
- Bracketed Projecting 3.75"w x 4.75"h
- Suction Cup



	SIZE	PORTRAIT	LANDSCAPE	# OF SUPPORT FEET
8	3.5″ x 11″	DKSNAP-1-P	DKSNAP-1-L	1
	11" x 14"	DKSNAP-2-P	DKSNAP-2-L	1
	11" x 17"	DKSNAP-11-P	DKSNAP-11-L	1
	12″ x 18″	DKSNAP-12-P	DKSNAP-12-L	1
	14" x 22"	-	DKSNAP-3-L	2
	16" x 20"	DKSNAP-4-P	DKSNAP-4-L	2
	20" x 24"	-	DKSNAP-5-L	2

### **DESK**

The **DK** Snap desk frames are available in a range of sizes and in black or silver. These front-loading desk frames snap open for quick and easy graphic changes. Includes clear non-glare protective lens.



### **SNAP-EDGE**

### TRAPPA

- //
  - \\ Silver or black anodized finish with precision mitered corners
  - \\ Snaps open for quick and easy graphic changes
  - \\ No tools required
  - \\ Aluminum extrusions mounted to a high-impact polystyrene backer
  - \\ Comes with clear non-glare lens, mounting hardware
  - \\ Protective sheet material: PVC







timensions below refer to size of printed graphic only











TRP2-4





18" x 24" TRP2-10

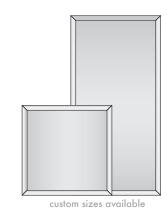
20" x 24" TRP2-5











**SNAP-EDGE** 

22" x 28"

TRP2-7

### TRP CUSTOM

- - \\ Trappa Poster Frame offers a simple, elegant snap rail solution for your custom-sized needs.
  - \\ Combines two custom-length spring loaded snap rails with a backer
  - \\ Comes with clear non-glare lens
  - \\ Allows you to mount to a wall just by inserting the poster and snapping the edges shut
  - \\ Rails, backer and lens are cut to size, depending on your graphic dimensions and desired rail length

SUGGESTED
POPULAR SIZES

8.5" x 11"

11" x 17"

20" x 24"

22" x 28"

24" x 36"

24" x 48"

30" x 40"

36" x 52"







# **SNAPPING**

### **SNAP-LED**

### **TRAPPA**



- \\ 50,000 hr bulb life
- \\ Evenly distributed light
- \\ Snap frame allows easy graphic changes
- \\ Wall mounting hardware
- \\ Power supply with 78" cord
- \\ One year warranty

CODE

LED-SNAP-04

LED-SNAP-05

arranty		
	۵	
	TRAPE	A
SIZE	LIGHT	
30"w x 40"h		
36"w x 48"h		•

frame snaps open from the front

also available as hanging signs with our suspending clips



light box cord connects to wall adapter, illuminating the frame



LED diffuser panel ensures even light distribution and brightness

# POSTER SNAPPER DISPLAY

### hanging options:



nylon line



S-hook



snap graphic rail for easy change-out

### **POSTER SNAPPER**

### **TRAPPA**

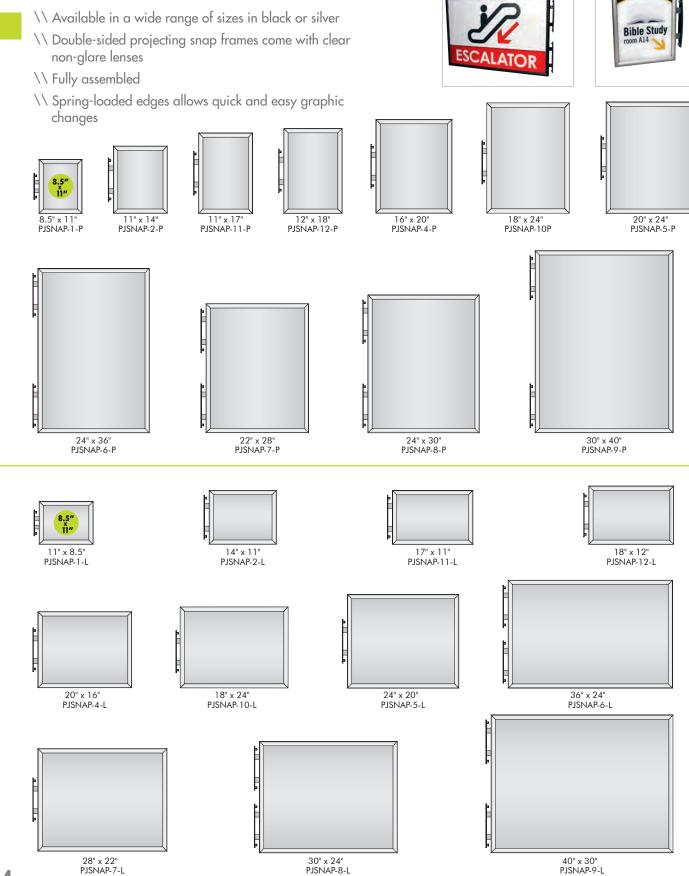
- \\ Creates a clean, simple, elegant look
- \\ Hanging clips feature a top opening for clear nylon line mount as well as a recessed pocket for S-hook suspension
- \\ Adjustable hanging clips
- \\ Rails snap open and shut for quick graphic changes
- \\ Comes in four different standard widths: 24", 30", 36" and 48"
- \\ Custom-cut width available up to 60"



snap rail

### **PJ-SNAP**

### **PROJECTING**





# **SNAPPING**

### **SUSP-SNAP**

### **SUSPENDED**







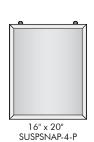
- \\ Available in a wide range of sizes in black or silver
- \\ Double-sided projecting snap frames come with clear non-glare lenses
- \\ Fully assembled



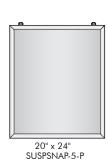




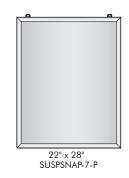


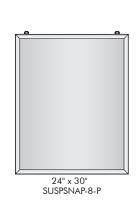
















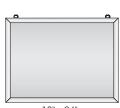


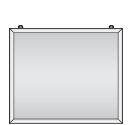


14" x 11" SUSPSNAP-2-L



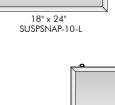






18" x 12" SUSPSNAP-12-L

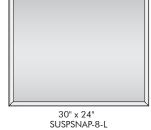




24" x 20" SUSPSNAP-5-L

36" x 24" SUSPSNAP-6-L





### **TRI-TOWER-DLX**

### **TOWER**

- \\ Free-standing triangular display tower 26.75"w x 72"h
  - $\$  Fits three 24"w x 68.88"h graphics
  - \\ Durable aluminum extrusion construction coupled with rigid PVC graphic infill panels
  - \\ Sliding cam locks for quick and easy graphic changes
  - \\ Heavy-duty laminated foot plate
  - \\ Optional lighting kit and translucent PETG graphic panels available



the triangular shape gives dimension to three graphic sides



the heavy duty laminate plate strongly anchors the tower



backlit option with translucent PVC graphics





### **TOWER**

### **TOWER**

- \\ Double sided free-standing tower, offered in two sizes

  - \\ Choice of silver or black aluminum edge extrusions
  - \\ Black thermoformed laminate top & bottom plates
  - \\ Optional lighting kit adds an attractive element to tower
  - \\ Comes with hard molded case for easy assembly







optional lighting kit adds an attractive element to tower and is simple to assemble



add a tower lighting kit and turn it into a free-standing lightbox



# **STANDING**

### **CUBE TOWER**

### **TOWER**







wheels or feet optional

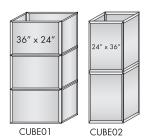


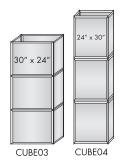
- \\ Easy-to-use snap frames on all four sides
- \\ Variety of sizes and configurations
- \\ Choice of silver or black frames
- \\ Front loading graphic mechanism makes graphic changes easy
- \\ Includes optional wheels or feet
- \\ Custom sizes also available

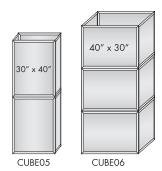


the rectangular shape allows for 4 different sides with multiple panels

per side for graphic inserts







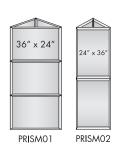
### **PRISM TOWER**

### **TOWER**



the triangular shape creates a 3-sided tower with multiple panels per side for graphic inserts

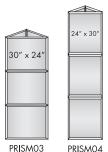


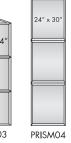


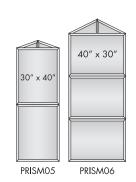




wheels or feet optional







- \\ Easy-to-use snap frames on all three sides
  - \\ Choice of silver or black frames
  - \\ Seamlessly display multiple graphics and messages
  - \\ Front loading graphic mechanism makes graphic changes easy
  - \\ Includes optional wheels or feet
  - \\ Custom sizes also available

### **CASE STUDY**

### WAYFINDING

# Wayfinding Signage Case Study Laurel Toyota

The results were fantastic! The professional staff of graphic designers and installers did a perfect job in all aspects of the project.







photos courtesy of Minahan Signs

### Signage Challenge

Laurel Toyota was in need of directional and wayfinding signage to help clients feel welcome and comfortable navigating through the facility. Toyota was looking for an affordable solution, provided by a local contact they could constantly be in touch with.

### Wayfinding Sign Solutions: Ideal for Churches, Hospitals and Schools

Wayfinding sign solutions are ideal to help visitors and staff of churches, hospitals, schools and more find their way and easily navigate the facility.















### **PYL-DBL SERIES**

### **PYL-TR SERIES**

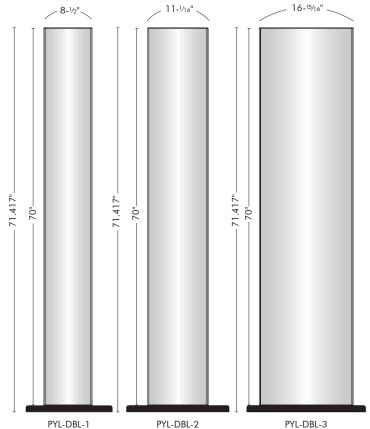
### **PYLONS**

### **PYLONS**

- \\ Double-sided standing pylon display
  - \\ Choice of silver or black frames/ extrusions
  - \\ Black laminate bottom plate with steel support plates
  - \\ Includes clear non-glare protective lenses
  - \\ Requires assembly



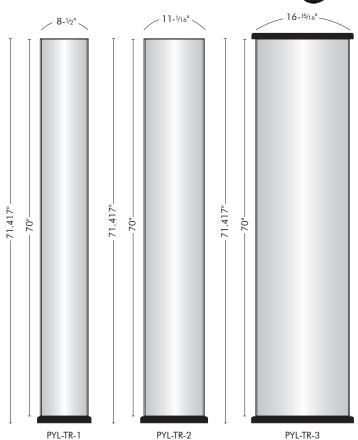




- \\ Triangular shaped standing pylon display
- \\ Choice of silver or black frames/ extrusions
- \\ Black laminate bottom plate with steel support plates
- \\ Black powder coated steel top plate for PYL-TR1 & 2 / Thermoformed plate on PYL-TR3
- \\ Includes clear non-glare protective lenses
- \\ Requires assembly







### **DISPLAYS**

### **SIGN STANDS**





# Observe Deluxe OBS-DLX

- // Stylish double-sided curved design
- // Holds two 24"w x 36"h bubble graphics
- // Recommended printing material: .040"-.125" opaque styrene
- // Elegant brushed silver
- // Sturdy steel base with removable and adjustable brochure pockets

// 74-1/2"h





# Observe Grand

- // Sleek info center includes sturdy base & adjustable shelf
- // Accepts 22"w x 28"h graphic size
- // Single or double-sided
- // Holds a 3/16" thick mounted graphic
- // 37"h without graphic





# Observe Pro

- // Lightweight snap together info center
- // 12" diameter base
- // Stylish curved header
- // Adjustable brochure holder
- // Accepts 8.5"w x 11"h graphic and literature
- // 42"h without graphic





### **Spartan** SPARTAN

- // Sleek, designer sign holder includes protective acrylic folded pocket to hold 8.5"w x 11"h literature or contour-cut rigid graphic
- // Silver aluminum alloy post and circular black powder-coated base
- // Add second post to hold a larger rigid graphic
- // 52-1/4"h



### **DISPLAYS**

### **SIGN STANDS**





# Snapper Stand SNP-STAND

- // Attractive, stylish snapopen 11" x 17" frame
- // Portrait or landscape presentation options provided
- // Mounted on silver aluminum stand
- // Requires light assembly

// 40"h





# Advocate ADVOCATE

- // Fashionable, chrome finish, aluminum post and frame
- // Holds 8.5" x 11" graphic
- // Can be rotated 360 degrees or any desired angle
- // Telescopic post offers variable height from 30.5" - 48"

variable frame size options add versatility







top view

### **IC-TR Series**

IC-TR

- // Triangular shape
- // Silver or black curved high quality aluminum extrusions
- // Silver aluminum post, silver steel domed foot plate
- // Black powder-coated steel top and bottom plate
- // Clear non-glare protective lenses can be removed for a quick graphic change
- // Custom heights available
- // Product requires assembly







top view

### **IC-DBL Series**

IC-DBL

- // Silver or black curved high quality aluminum extrusions
- // Silver aluminum post, silver steel domed foot plate
- // Black powder-coated steel bottom plate, black molded plastic top plate
- // Clear non-glare protective lenses can be removed for a quick graphic change
- // Double sided
- // Custom heights available
- // Product requires assembly

### **TRAPPA POST**

### **SIGN STANDS**



- \\ Variety of configurations and sizes
- \\ Sturdy aluminum posts and heavy domed steel base plate ensures stability
- \\ Includes clear protective lenses
- \\ Choice of silver or black snap frames, large or small, landscape, portrait or diagonal
- \\ Front loading graphic mechanism makes graphic changes easy



post connects for quick assembly



frames can be displayed horizontally or at an angle (shown above)



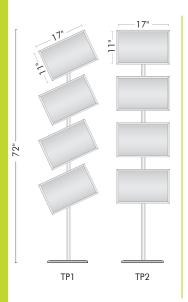


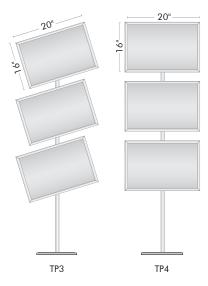


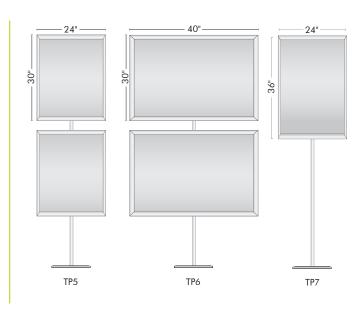














# **STANDING**

### **VECTOR FRAME**









### \\ Slim, lightweight 3/4 aluminum frame \\ Easy-to-apply push-fit fabric graphics

\\ Wall mounting hanging bracket included

\\ Custom frame sizes available

### **SQUARE**

CODE	SIZE
VFE-S-01	11.8″w x 11.8″h
VFE-S-02	23.62"w x 23.62"h
VFE-S-03	35.43"w x 35.43"h
VFE-S-04	47.24"w x 47.24"h
VFE-S-05	59.06"w x 59.06"h

### **RECTANGLE**

**Atlas** 

**ATLAS** 

// Outdoor sign holder

// Recommended

graphics: 10mm

corrugated plastic or

1/2" rigid substrates

need to hold a large

rigid graphic 1/2" thick

can be filled with water

// Use as many as you

// Quick set-up, easy

// Hollow plastic base

// Extend three swivel feet and stake to the ground for increased stability in windy conditions

storage

or sand

CODE	SIZE			
VFE-R-01	11.8″w x 23.62″h			
VFE-R-02	11.8″w x 35.43″h			
VFE-R-03	23.62″w x 35.43″h			
VFE-R-04	23.62"w x 47.24"h			

# Ace

**ACE** 



// Rigid graphics slide in from top

// Comes with elegant brushed silver carry handle

// Designed for 24"w x 36"h rigid graphics





### **Apex**

**APEX** 

// Double-sided high impact polystyrene "A-frame" sign

// Can be printed directly on the plastic for a smooth look

// For indoor or outdoor use

// Designed for 24"w x 42"h graphic



### Wedge

WED-1-B

// Combine multiple units for longer and taller displays

// Graphic size is variable

// Black only

// Graphics not included

# Literature Racks

LN112 LN112-2 KIT

// Optional literature racks that can be used with the Observe Deluxe, Trappa Post and Information Center





LN112-2 KIT

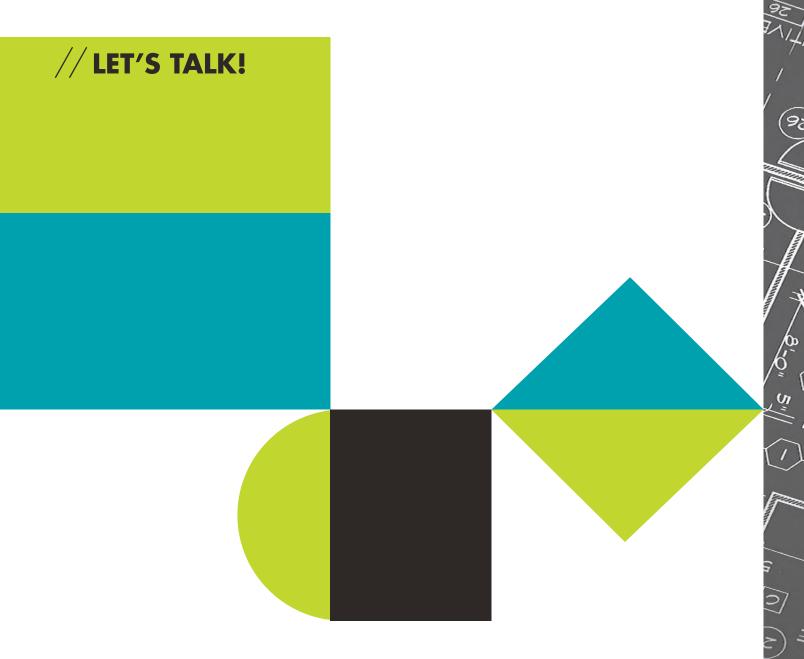












www.signprosystems.com