

Benefits of fabric graphics

Fabric graphics are easy to transport, install and handle. They are wrinkle- and stain-resistant and can even be dry-cleaned. Fabric fibers are dyed directly during the dye-sublimation printing process, which improves the durability of colors over time

Benefits of dye-sublimation printing

Sublimation is the process by which a solid changes directly into a gas. The fabric fibers are dyed directly, which improves the durability of colors over time.

Advantages

- ✦ Intense colors: dye-sub offers unparalleled quality of contrast, intensity, and depth
- ✦ Anti-reflective: sublimated fabric absorbs light and thus eliminates any reflections on your image
- ✦ Eco-friendly process: the printing process and its inks are environmentally-friendly solutions that do not contain solvents and are free of unpleasant odors.





What is SEG?

SEG (Silicone Edge Graphic) is the combination of a dye-sublimation fabric graphic with a thin silicone strip sewn directly to its edges

This strip is inserted into the groove of our aluminum frames to produce a seamless, large format graphic that mimics the old-fashioned rigid panel graphics commonly found with exhibits and interior signage.

Why choose SEG?

- + Quicker set-up = lower labor costs. SEG graphics are easy to install and dismantle
- + Lightweight = lower shipping & drayage costs. SEG graphics weigh significantly less than other print media, making them easy to carry, ship, and store
- + Seamless and Polished Finish. SEG graphics stretch taut over the frame without any seams, lines, or wrinkles to create a very high-quality appearance for your booth