



BERLIN 

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CAPTURE.YOUR.ATTENTION. OUTDOOR DISPLAYS

One-stop-shop for all your outdoor signage needs • The Zoom™ line of outdoor flags span heights of 8' to over 16' • Great for outdoor sporting events and arenas, concerts, festivals or to draw attention to any storefront • Strong, solid, stable, wind-resistant, durable • Graphics are long-lasting and can endure exposure to outdoor elements

OUTDOOR DISPLAYS

The Exhibitors' Handbook™ offers a collection of portable, off-the-shelf outdoor tents, flags and signs of a variety of types and sizes. Combining durable, sustainable hardware with state-of-the-art printed graphics creates outdoor displays and environments that make an impact.

Outdoor events such as festivals, street fairs, arts and craft shows and sporting events are perfect opportunities for promotional tents and signage to clearly display your company name, brand and message to attract visitors and buyers. Choose from off-the-shelf tents and related accessories, flags and portable billboards to make your event a success.



Shown above are the Zoom™ 10' PopUp Tent frame with printed canopy and additional accessories – full backwall and half wall hardware and graphics. Also featured is the Tubular 10' Dome Tent, Monsoon portable billboard, Zoom 04 feather flag and 6' printed table throw.



ZOOM™ 10' POPUP TENT



ZOOM™ 20' POPUP TENT



TUBULAR 10' DOME TENT

ZOOM™ POPUP TENTS



- 10' opens to base size of 9.6' x 9.6'; 20' opens to base size of 9.6' x 19.6'
- rust-resistant aluminum extrusion frame is completely self-contained with no loose parts
- 10' and 20' canopy offered in 5 standard colors and can also be custom printed
- polyester canopies and sidewalls are water and UV-resistant
- hardware only kit includes frame, stakes, guy lines and rolling carrying bag
- canopy kits include canopy (standard colors or custom printed), hardware frame, stakes, guy lines and rolling carrying bag
- sidewalls and rail skirts offered in standard colors and custom prints; sold separately
- folds compactly into portable, rolling carry bag

ZOOM™ 10' POPUP TENT



- hardware only kit: TNT-3MX3M-FRM-HEX
- kit with canopy: TNT-3MX3M-HEX-(COLOR OR G)
- stock canopy only: TNT-3MX3M-CAN-(COLOR)
- printed canopy only: TNT-3MX3M-CAN-G
- full wall kits: TNT-3MX3M-FLL-WLL-(COLOR OR G)
- half wall kits: TNT-3MX3M-HLF-WLL-K-(COLOR OR G)

Stock canopy tops and walls available in:



- Red – 186C
- Blue – 286C
- Grey – 429C
- White
- Black



digitally printed canopies, sidewalls and backwalls available

ZOOM™ 20' POPUP TENT

- hardware only kit: TNT-3MX6M-FRM-HEX
- kit with canopy: TNT-3MX6M-HEX-(COLOR OR G)
- stock canopy only: TNT-3MX6M-CAN-(COLOR)
- printed canopy only: TNT-3MX6M-CAN-G
- full wall kits: TNT-3MX6M-FLL-WLL-(COLOR OR G)
- half wall kits: TNT-3MX6M-HLF-WLL-K-(COLOR OR G)



shown with optional Zoom™ Tent Flag, which attaches to any upright pole of the Zoom Popup Tent TNT-ZOOM-ACC



10'w & 20'w tents come in roller bag(s)



INFLATABLE 10' DOME TENT

TNT-INF-3MX3M



- base size of 9.84' x 9.84'
- sturdy vinyl body inflates easily with air compressor
- inflates in less than 10 minutes
- printed canopies & sidewalls are water and UV-resistant
- hardware only kit includes inflatable frame, air pump, guy lines, stakes and carry bag
- canopy kits include canopy, inflatable frame, air pump, guy lines, stakes and carry bag
- zipper-attached printed sidewalls sold separately
- folds compactly into a carry bag and will fit in most vehicles



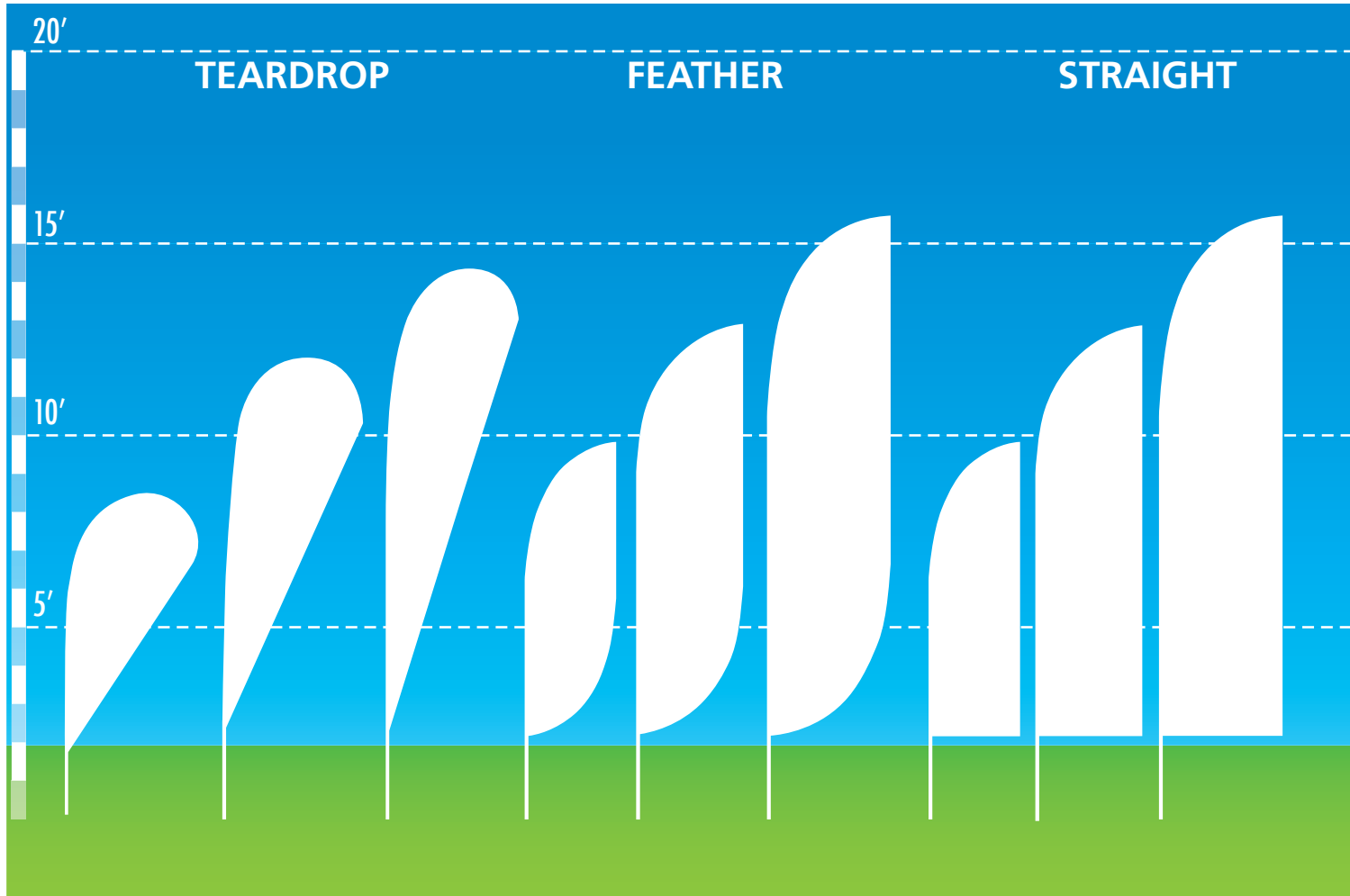
TUBULAR 10' DOME TENT

TNT-TDT-10



- base size of 9.6' x 9.6'
- aluminum tubular frame assembles quickly and easily with use of snap button connectors
- custom printed canopy is water and UV-resistant
- hardware kit includes frame
- canopy kits include canopy, frame and cases
- easily disassembles and stores compactly in two OCE hard shell expandable cases





ZOOM™ FLAGS

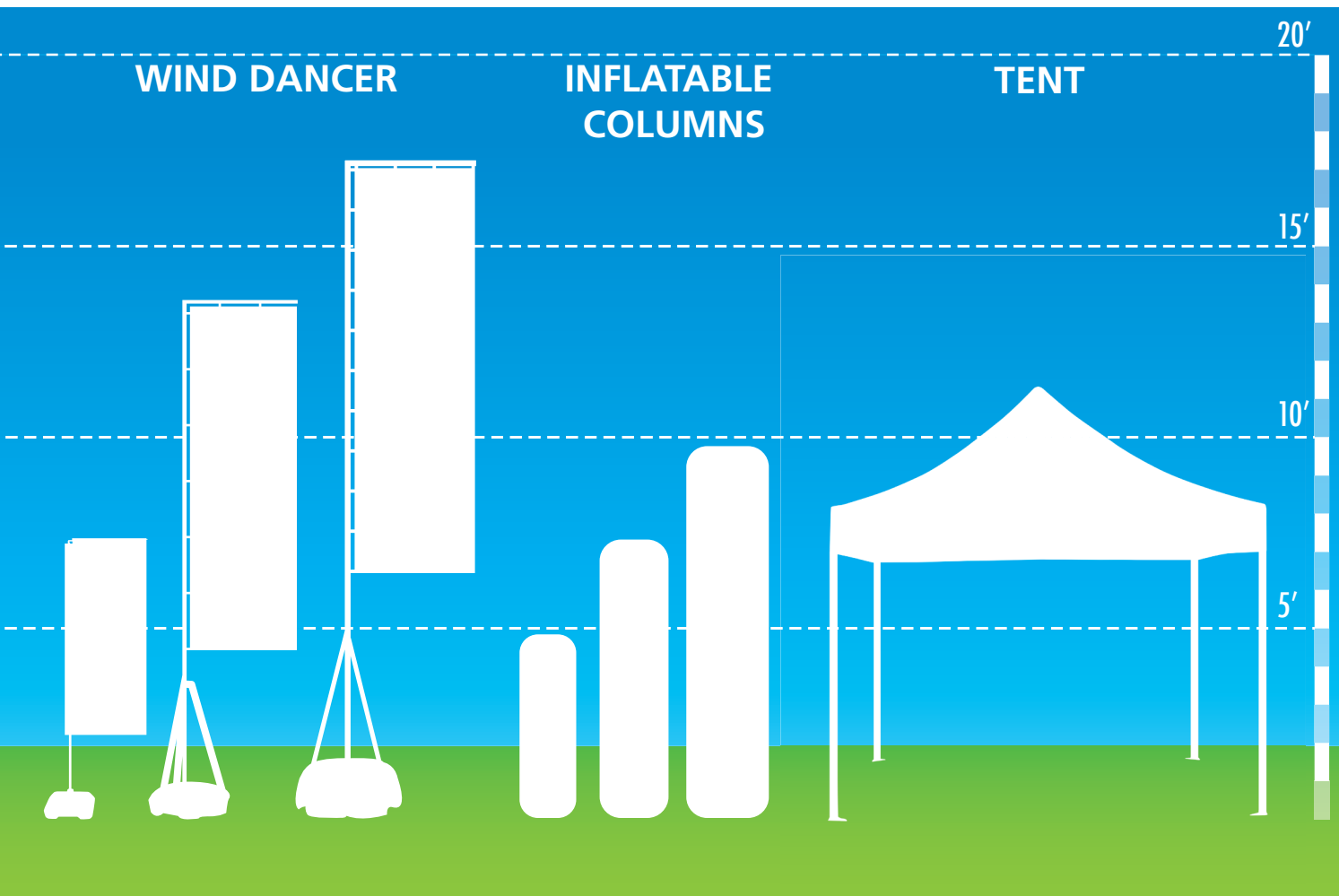
- can be used indoors or outdoors
- graphic rotates in wind
- water fillable donut adds stability to quad leg (optional upgrade)
- graphic printed on flag material
- double sided graphic available
- floor base & ground stake



shown with X-base and optional upgrade donut water fillable base ZOOM-INDOOR-BASE-SET



All Outdoor products have a one year limited hardware warranty and are eco-friendly.



*not to scale, refer to graphic template

ZOOM™ BASE OPTIONS

STANDALONE BASES



atlas base + pin
(ATLAS +
ATLAS-ZOOM-PIN)



donut base
(ZOOM-INDOOR-
BASE-SET)



auger base
(ZOOM-AUG)



ground stake
(included)



drive-over base
(ZOOM-VEHICLE)



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OUTDOOR SIGNAGE

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- max approximate height = 8.5'



WIND DANCER MINI WIND-MIN

- adjustable graphic height = up to 6'
- economy outdoor flag
- plastic pole, easy push-fit assembly
- hollow plastic base can be filled with water or sand
- double sided graphic available



- max approximate height = 13.5'

WIND DANCER LT WIND-LT

- adjustable graphic height = up to 8'8"
- hollow base can be filled with either water or sand as weighing agent
- double sided graphic available
- optional carry bag



- max approximate height = 17.5'



WIND DANCER WIND-MX

- adjustable graphic height = up to 12'
- flag is approximately 43" wide
- hollow base can be filled with either water or sand as weighing agent
- double sided graphic available
- optional carry bag



ATLAS ATLAS



- outdoor sign or Zoom™ flag holder
- use as many as you need to hold a large rigid graphic .4"-.5" thick
- securely holds a Zoom 3, 4 or 5 outdoor flag pole with Zoom attachment (ATLAS-ZOOM-PIN optional upgrade)
- quick set-up, easy storage
- hollow plastic base can be filled with water or sand



WHIRLWIND WHRL-WND-2

- 31.1" w x 45.7" h x 19.7" d
- front-loading snap frames constructed from aluminum & powder-coated steel
- single or double sided
- includes clear lens cover
- dual-spring design flexes to withstand wind gusts
- compact durable base can be filled with water or sand for extra stability
- integrated wheel set



CAFÉ BARRIER CB-K-1500 CB-EXT-K-1500

- indoor/outdoor modular display system
- stylish way to define areas or dictate traffic flow in or outside restaurants, bars, retail establishments, airports, museums, casinos and at tradeshows
- visual graphic area = approx. 53.25" w x 30.5" h
- heavy-duty stainless steel posts, base and 59" w rails
- unit kit, extension kit and individual components available



INFLATABLE COLUMNS



INF-COL-S: 18.5" dia. x 53.75" h
INF-COL-M: 18.5" dia. x 92.75" h
INF-COL-L: 18.5" dia. x 115.25" h

- freestanding inflatable column
- indoor/outdoor use
- hollow plastic base can be filled with water or sand
- custom printed canvas graphics are waterproof
- stays inflated without air pump
- pump and ground stakes sold separately
- tabs with grommets for optional stake usage



PARKWAY

single span: PKWY-S-SPN-3
double span: PKWY-D-SPN-3

- single span = 32" w x 60" h
- double span = 67" w x 60" h
- withstands winds up to 38MPH
- single or double span street pole banner



ZOOM™ BACKPACK FLAGS



ZOOM-BKPK

- can be used with four different flag types/shapes
 - teardrop, feather, straight and X-banner style
- poles and rods that support every style flag fit within the backpack
- reinforced straps, adjustable belt and padding all help with stability and comfort
- reinforced straps and flag mounting system
- mesh side-pockets and a zipped compartment add more storage
- bag made from coated nylon



X-BANNER

FEATHER

TEARDROP

STRAIGHT

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SPRING 5

SB-5



- standard graphic height = 70.75"
- 31.5" wide
- indoor or outdoor use
- single or double sided
- hollow base can be filled with either water or sand as weighing agent
- easy grommet graphic attachment
- tension pole system



BLIZZARD

BLZD



- max width x min height: 40"w x 49.5"h
- min width x max height: 23.5"w x 80"h
- max width x max height: 40"w x 74.5"h
- min width x min height: 23.5"w x 49.5"h
- outdoor banner stand
- hollow base can be filled with either water or sand as weighing agent
- easy grommet graphic attachment



THUNDER

THUNDER



- visual graphic area = approx. 33.5"w x 79.7"h
- double sided outdoor retractable banner stand
- large twist-lock feet
- stakes included to secure to ground
- snap-top graphic rail
- 3-piece bungee pole



MONSOON

MONSN-2



- visual graphic area = approx. 92.125"w x 32"h
- semi-portable single or double sided billboard
- easy grommet graphic attachment
- includes ground stakes & bungee rope





ROUND PROMOTIONAL UMBRELLA

- printed promotional umbrella – 8'5" dia. canopy
- canopy also available in off-white, green and burgundy stock colors
- can be used for commercial or residential use
- steel poles and arms are white
- overall height with umbrella = 94"
- carry bag included



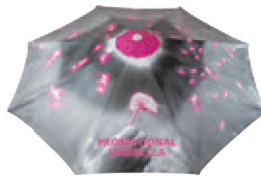
off-white



hunter green



burgundy



TOP VIEW

*base sold separately

STOWAWAY

STOW-S: 53" w x 27" h x 23.25" d

STOW-M: 81.75" w x 34.25" h x 23.75" d

STOW-L: 101" w x 38.38" h x 24.75" d

- high visual impact display stand
- indoor/outdoor use
- extremely lightweight
- includes carry bag & 4 ground stakes
- no tools required
- custom printed graphics
- available in three sizes



small



medium



large

ground stakes included

SQUARE PROMOTIONAL UMBRELLA

- printed promotional umbrella, water-resistant
- can be used for commercial or residential use
- white frame
- overall height with umbrella = 109"
- carry bag included



TOP VIEW

*base sold separately